





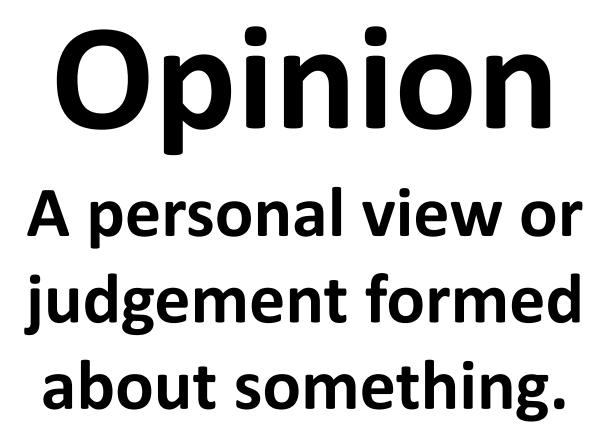
Writing persuasively (e.g. Language Paper 2 – Question 5)?

Looking for features to analyse / comment on (e.g. Language Paper 2 – Question 4)?

### Irony **Expressing meaning** using language that suggests the opposite.

# **Statistic** Numerical data used to support an argument.





#### Fact **Knowledge that is** known or proven to be true.

## Triple **Repeating an idea three** times (often phrased differently each time).

# Wit An inventive, quick or funny comment.

# Anecdote A short story about a real experience.

#### Rhetorical A question asked to create dramatic effect rather than receive an answer.

#### **Expert / Emotive** 1. Using an expert to support your response. 2. Using language that creates an emotional response.

# **Sarcasm**Showing disapproval by mocking an idea.