

Corby Technical School

BTEC Travel and Tourism Transition Pack



What is included:

- Book and magazine recommendations
- Movie and documentary recommendations
- Podcast Recommendations
- Self-study course (must be completed)
- Key word list (must be completed)
- Tourism in the news (must be completed)

If you have any questions, please contact Mr Hallas at ahallas@corbytechnicalschool.org

Book, website, and magazine recommendations

Engaging in wider reading is a key feature of a successful sixth form student. By reading around the subject, you will be able to embed up-to-date examples into all aspects of your work. In the fast-changing world of travel and tourism you need to keep abreast of developments in this dynamic industry.

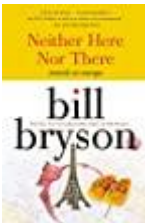
Over the summer try to read one of the following books:

Into the Wild ★



Shortly after graduating from Emory University, Christopher McCandless decided to invent a new life for himself. He stopped communicating with his family, donated his savings, and abandoned most of his possessions as he set off into the wild. The true story follows McCandless through the western United States and eventually to Alaska where he settled in a deserted bus near Denali National Park. The international bestseller, also turned into one of the best travel movies ever, reminds us that it's important to chase our dreams, but to do so wisely.

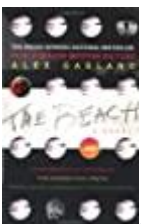
Neither Here nor There: Travels in Europe



Bill Bryson's forte is finding humour in any situation as we see, taste, and feel Europe through his eyes. This hilarious memoir begins in Hammerfest, Norway, where he sets out to see the Northern Lights. He visits several locations throughout Europe, both small and large, before ending his journey in Istanbul, Turkey. His travelogue is a great reminder that sometimes the greatest travel joys are experienced when you least expect it.

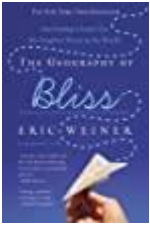
Or any other Bill Bryson book!

The Beach ★



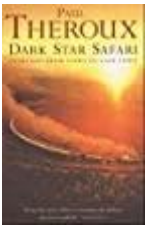
Escaping the realities of home, Richard, a young English backpacker heads to Thailand. When he ends up with a map of a legendary, but hidden island, he befriends a French couple and they set out to find it. Once they arrive to the communal island, they find out the rumoured paradise isn't what it seems

The Geography of Bliss ★



This humorous travelogue of ideas was crafted out of NPR correspondent Eric Weiner's yearlong journey to find the happiest places on earth and figure out what we can learn from them. Traveling through Iceland, Moldova, Switzerland, Qatar, Thailand, and a host of places in between, he offers some interesting new ideas for travel destinations.

Dark Star Safari: Overland from Cairo to Cape Town



Critical of the negative long-term impact aid from Western countries has had throughout Africa, Paul Theroux embarks on a sentimental journey throughout the continent. As a former Peace Corps worker and teacher in Africa, Theroux made his way from Cairo to Cape Town whatever way he could – including train, chicken bus, canoe, cattle truck, etc. You will live vicariously through his writing as he ventures through gorgeous, sometimes life-threatening landscapes.

In a Sunburned Country ★



If you haven't been to Australia, this book is sure to inspire you to go. Bill Bryson guides you by train and car through Australia from east to west. Through forests, mining towns, and coastal cities we meet wonderful Australians and learn about the peculiar wildlife down under.

Useful websites/magazines to develop your understanding of popular tourist destinations:

[Lonely Planet | Travel Guides & Travel Information - Lonely Planet](#)

[Wanderlust Travel Magazine - for people with a passion for travel | Wanderlust](#)

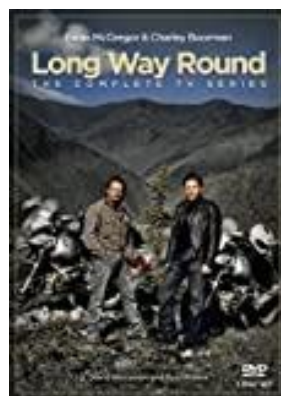
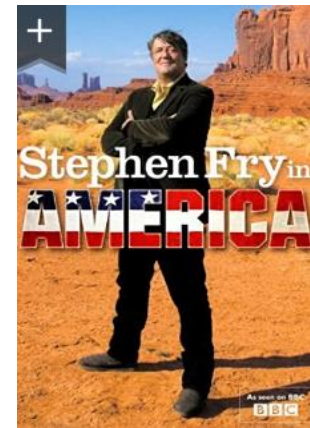
[CN Traveller - The website of Condé Nast Traveller Magazine | CN Traveller](#)

[Travel news, travel guides and reviews | The Guardian](#)

[Rough Guides | Travel Guide and Travel Information | Rough Guides](#)

Inspiring travel movies and documentaries:

There are literally hundreds of wonderful TV travel shows and relevant documentaries on Netflix, Prime, iPlayer etc. The more you watch, the more you learn about the wonders of the natural and human world.



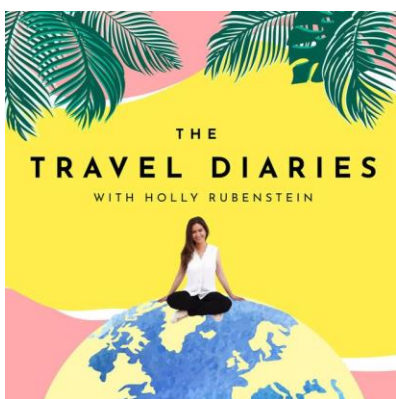
Best travel podcasts



Yes, it's the brand-new podcast from the UK's top travel magazine!

This first series takes a deeper dive into the pages of *Wanderlust* magazine. Episodes feature chats with *Wanderlust* editors and award-winning author and writer Shafik Mehji, with interviews conducted by Aaron Millar.

Destinations included so far are AIUla, Malta, Brazil, Easter Island and the Colorado Rockies. Keep an eye on new episodes streaming soon!



Presenter Holly Rubenstein describes *The Travel Diaries* as the travel version of *Desert Island Discs*, where celebrity guests reveal the travel experiences that shaped them rather than songs.

It's the UK's number one travel podcast and has featured guests such as Dev Patel, Sir Ranulph Fiennes, Tony Wheeler, Simon Reeve, Michael Palin, and *Wanderlust's* very own Lyn Hughes.



Each episode of the *Armchair Explorer* podcast sees one of the world's great adventurers or travellers tell their best story from the road.

Hosted by award-winning travel writer Aaron Millar, every tale is inspiring, action-packed and thrilling. Aaron has a magical way of drawing the best out of his guests.



The Big Travel Podcast features an eclectic mix of politicians, paralympians, philanthropists, famous faces from TV, radio, music, books, journalism, sports, stage and screen.

Hosted by Lisa Francesca Nand, expect fascinating travel tales whatever the background or day job of the guest.

Task 1: GTTP Online Course

[Intro to Travel & Tourism Industry - Online Hospitality Course - FutureLearn](#)

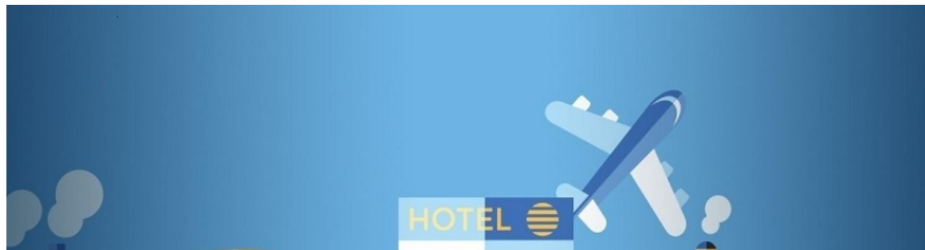
Online Courses / Business & Management



Introduction to the Travel & Tourism Industry: Passport to the World

Explore how the global travel and tourism industry works and start your career in the world's fastest-growing industry.

★★★★★ 4.6 (45 reviews) 7,795 enrolled on this course



Recommended

- Subscribe to Unlimited**
£19.99
Automatically renews
 - ✓ Access to this course and 100s of others!
 - ✓ Digital certificate when eligible[Subscribe now](#)
- Buy this course**
£34/one-off payment
- Join with limited access**
Free

A minimum of one page of notes needs to be made each week

You must take a screenshot of each completed quiz

To do Conversations Progress

WEEK 1
The Customer Journey
Elements of the course
Collect information
Jobs and Careers
Assess your understanding of Week 1
1.15 [Check your knowledge](#) Quiz

WEEK 2
Select a Destination

WEEK 3
Make a Reservation

WEEK 4
Use Transportation

1.15 You've completed 0 steps in Week 1

Check your knowledge

Intro 1 2 3 4 5

Question 1

What is the correct sequence for the 8 stages of travel?

Task 2: Terminology

Key word	Definition
ABTA	
ATOL	
Business travel agent	
Butler's model	
CAA	
Call centre	
Chain of distribution	
Commission	
Currency exchange rate	
DCMS	
Disposable income	
Distribution channels	
Diversification	
Domestic Tourist	
Ecotourism	
Excursion	
External factors	
Franchise	
FCO	
Health tourism	
Heritage tourism	
Horizontal integration	
Inbound tourism	
Indirect employment	
Interdependency	
Integration	
Internal factors	
International tourism	
Interrelationships	
Leakage	
Multiplier effect	
Non-serviced accommodation	
Outbound tourism	
Package holiday	
PLC	
Private sector	
Public sector	
Recession	
Retail travel agent	
Seasonality	
Serviced accommodation	
Sustainability	
Tour operator	
Tourism	
Tourist attraction	
Transport hub	

Travel insurance	
Vertical integration	
Visas	
Voluntary sector	
Web-based	
Youth hostel	

Task 3: Travel in the news



Create a travel and tourism in the news scrapbook. It must contain at least 20 topical news stories.

Please consider the following:

- Summarise each article in no more than 200 words
- Make it visual by including a few relevant images
- Include a range of destinations – domestic and international
- Don't copy and paste
- Locate and index each story on a world map